# HALRA \& RADS Industry Survey 2013 

By Eva Wisnik

May 2013

Wisnik Career Enterprises, Inc.

## Eva’s Bio



Eva Wisnik President, Wisnik Career Enterprises, Inc. you achieve your

Eva Wisnik founded Wisnik Career Enterprises, Inc. in 1996 after serving as Director of Recruitment and Training for Schulte Roth \& Zabel and Cadwalader, Wickersham \& Taft. Over the past 15 years, she has worked with over 100 law firms, including 74 of the AmLaw 100. Wisnik has placed over 600 Recruiting, Marketing and BD professionals into law firms nationwide. Eva has conducted over 600 training programs for attorneys on topics that include Business Development Skills, Time Management and Myers Briggs. In addition, Wisnik Career Enterprises, Inc. has conducted over 30 salary surveys for law firm professionals since 1998.

Eva holds an MBA in Marketing from Fordham University and a BA in Psychology from Barnard College.

## Respondents

## 65 Respondents' Salary and Industry Information Houston: 34 Dallas: 31

By Position

- Chief \& Director: 9
- Manager: 20
- Coordinator: 25
- Assistant: 11
- By Firm Size
- 1-250: 10
- 251-500: 13
- 501-750: 22
- 751-1000: 7
- 1000+: 12


## Profile of HALRA \& RADS Professionals

## Average Years of Experience



## Highest Degree of Education



## Highest Degree of Education, by Level



## Highest Degree of Education, City Comparison



## Is Your Position Firm-Wide?



All Respondents


Directors


Coordinators


Managers


Assistants

## Salary Trends

6
Our goal is to help 80
goals

## Average Salaries by Title

Title (\# responses)
Director \& Chief (8):
Manager (20):
Coordinator - Exempt (8):
Coordinator - OT eligible (13):
Assistant - OT eligible (11):

Avg. Salary
\$116,642
\$76,419
\$55,888
\$50,379
\$39,200

Median
\$122,000 \$82k-\$162k
\$75,350
\$55,500
\$48,000
\$38,000

Salary Range
\$57k - \$116k
\$52.5k - \$60k
\$37k - \$65k
\$32.5k - \$49k

Percent Change from 2010:
Directors: $\mathbf{1 3 . 8 \%}$ increase Managers: 7.7\% increase
Coordinators (Exempt): $0.2 \%$ increase
Coordinators (OT eligible): 4.4\% increase Assistants: 2\% increase

Our goal is to help
you achieve your

## Average Salaries by City: Houston, Dallas, Chicago

## Average Salary

## Title <br> Director \& Chief: <br> Manager: <br> Coordinator - Exempt: <br> Assistant - OT Eligible**:

Coordinator - OT Eligible**:

Houston
$*$
$\$ 76,565$
$\$ 55,320$
$\$ 48,398$
$\$ 39,375$

## Dallas

\$112,490
\$79,337
*
\$51,618
\$39,100

Chicago
\$159,920
\$99,132
\$66,563
\$56,571
\$48,500

* Insufficient number of responses
** Salary data shown is base salary without OT


## Salary Trends: 2008-2013



## Bonus Comparisons: 2008-2013



## Average Salary, Bonus, \& Raise by Office Size

## Director/Chief <br> Average salary = \$116,642 <br> Median = \$122,000

| Office Size: | $\underline{\mathbf{1 - 1 7 5}}$ | $\underline{176+}$ |
| :--- | :--- | :--- |
| Avg. Salary: | $\$ 106,407$ | $*$ |
| Salary Range: | $\$ 82 \mathrm{k}-\$ 129 \mathrm{k}$ | $*$ |
| Avg. Bonus: | $\$ 9,600$ | $*$ |
| Avg. Raise: | $4.3 \%$ | $*$ |

## Average Salary, Bonus, \& Raise by Office Size

## Managers <br> Average salary = \$76,419 <br> Median = \$75,350

| Office Size: | $\underline{\mathbf{1 - 7 5}}$ | $\underline{\mathbf{7 6 - 1 7 5}}$ | $\underline{\mathbf{1 7 6 - 3 0 0}}$ |
| :--- | :--- | :--- | :--- |
| Avg. Salary: | $\$ 82,762$ | $\$ 64,000$ | $\$ 74,125$ |
| Salary Range: | $\$ 60 \mathrm{k}-\$ 116 \mathrm{k}$ | $\$ 57 \mathrm{k}-\$ 70 \mathrm{k}$ | $\$ 60 \mathrm{k}-\$ 85 \mathrm{k}$ |
| Avg. Bonus: | $\$ 5,937$ | $\$ 5,000$ | $\$ 5,840$ |
| Avg. Raise: | $3.9 \%$ | $6.3 \%$ | $4.2 \%$ |

## Average Salary, Bonus, \& Raise by Office Size

## Exempt Coordinators

Avg. Salary = \$55,888
Median $=\$ 55,500$

| Office Size: | $\underline{1-125}$ | $\underline{126-300}$ |
| :--- | :--- | :--- |
| Avg. Salary: | $\$ 56,667$ | $\$ 55,420$ |
| Salary Range: | $\$ 54 \mathrm{k}-\$ 60 \mathrm{k}$ | $\$ 52.5 \mathrm{k}-\$ 56.5 \mathrm{k}$ |
| Avg. Bonus: | $\$ 2,500$ | $\$ 4,500$ |
| Avg. Raise: | $3.5 \%$ | $3.3 \%$ |

## Average Salary, Bonus, \& Raise by Office Size

| OT Coordinators |
| :---: |
| Avg. salary $=\$ 50,379$ |
| Median $=\$ 48,000$ |
| Average OT 2012: $\$ 6,774 \quad$ Average OT 2011: $\$ 5,669$ |


| Office Size: | $\underline{\mathbf{1 - 7 5}}$ | $\underline{\mathbf{7 6 - 1 2 5}}$ | $\underline{\mathbf{1 2 6 - 3 0 0}}$ |
| :--- | :---: | :--- | :--- | :--- |
| Avg. Salary: | $*$ | $\$ 52,833$ | $\$ 41,233$ |
| Avg. 2012 OT: | $*$ | $\$ 4,592$ | $\$ 5,356$ |
| Salary Range: | $*$ | $\$ 46 \mathrm{k}-\$ 63 \mathrm{k}$ | $\$ 37 \mathrm{k}-\$ 48 \mathrm{k}$ |
| Avg. Bonus: | $*$ | $\$ 1,627$ | $\$ 841$ |
| Avg. Raise: | $*$ | $*$ | $2.9 \%$ |

## Average Salary, Bonus, \& Raise by Office Size

## Assistants

Average salary = \$39,200 Median = \$38,000 Average OT 2012: \$3,286

| Assistants <br> Average salary $=\mathbf{\$ 3 9 , 2 0 0}$ <br> Median $=\$ 38,000$ <br> Average OT 2012: $\$ 3,286$ |  |  |
| :--- | :--- | :--- |
| Office Size: | $\underline{1-125}$ | $\underline{125-225}$ |
| Avg. Salary: | $\$ 38,400$ | $\$ 39,867$ |
| Avg. 2012 OT | $\$ 3,371$ | $\$ 3,200$ |
| Salary Range: | $\$ 32.5 \mathrm{k}-\$ 44 \mathrm{k}$ | $\$ 35 \mathrm{k}-\$ 49 \mathrm{k}$ |

## Average Salary vs. Years of Experience



| Average Years |
| :--- |
| of Legal |
| Recruiting |
|  |
| Experience |
|  |
|  |
| Average Years |
| of Total |
| Experience |
|  |
| Average Salary |
| (in thousands) |
|  |

you achieve your

## Your Responsibilities

6

## Top Responsibilities by Position

- Director Responsibilities
- Managing recruiting staff: $87.5 \%$
- Lateral associate recruiting: 75\%
- Partner recruiting: 62.5\%
- Attorney orientation: 62.5\%
- Participate in Recruiting Committee meetings: 62.5\%
- Manager Responsibilities
- Participate in Recruiting Committee meetings: 100\%
- Coordinate summer associate Onboarding: 100\%
- Receive evaluations for summer associates: 100\%
- Monitor summer associate work assignments: 95\%


## Top Responsibilities by Position (cont.)

- Coordinator Responsibilities
- Participate in Recruiting Committee meetings: 96\%
- Conduct candidate correspondence \& follow-up: 96\%
- Plan summer associate events: 96\%
- Receive evaluations for summer associates : 96\%
- Organize candidate travel and interview schedule: 96\%
- Plan OCI receptions: 92\%
- Assistant Responsibilities
- Plan summer associate events: 64\%
- Prepare summer associate offer/decline letters: 64\%
- Organize candidate \& attorney travel and interview schedule: 54.5\%
- Various administrative responsibilities: 45.5\%


## Industry Findings

6
Our goal is to help

goals

## Are You Satisfied With Your Current Compensation?



All Respondents

> In 2010, 49.2\% were satisfied with current compensation


Director


Manager


Coord. - Exempt


Coord. - OT


Assistant

## Satisfied With Your Current Compensation - City Comparison



## Have You Been Promoted with a Title Change at Your Current Firm?



## Have You Been Promoted with a Title Change at Your Current Firm?



Dallas


Our goal is to help you achieve your
goals

## Respondents' Average Weekly Hours Worked, By Season



Our goal is to help
you achieve your

## City Comparison: Average Weekly Hours Worked, By Season



Our goal is to help
you achieve your

## Did You Receive a Bonus and/or a Raise Last Year?



## All Respondents

Our goal is to help
you achieve your


Coord. - Exempt


Coord. - OT


Assistant

## Reporting Structure: <br> Who Does Recruiting Department Report To?



## Office Size vs. <br> Size of Office Recruiting Department



## Size of Office vs. Size of Summer Associate Class



## By Firm Size, has Your Department Increased in Size?



## Benefits Received

- 75\% of firms provide a PDA or Smartphone
- 60\% of firms provide Flexible Spending
- 42\% of firms provide a laptop computer
- $40 \%$ of firms allow for periodic work from home
- $39 \%$ of firms provide free parking for employees

From the data, it appears that that smaller firms (1-250 attorneys) and larger firms (750-1000+ attorneys) provide more benefits to their employees than mid-sized firms.

# Benefits Received: Average Days Paid Time Off (PTO) 

## Paid Time Off: <br> Includes Vacation, Sick and Personal Days

Title (\# responses)
Director \& Chief (8):

Manager (20):
Coordinator - Exempt (8):
Coordinator - OT (14): 19 days
Assistants (8):
Average
24 days
22 days
23 days

18 days
$14 \%$ of respondents receive unlimited personal or sick days $37 \%$ of respondents provided maternity leave data; with an average leave of 11.5 weeks

## Interesting Results

- 92\% of you received a bonus, a raise, or both in 2011
- $33 \%$ of respondents said their departments have increased in size over the last 2 years, while 8\% have decreased
- $49 \%$ have been promoted with a title change at their current firm
- $53 \%$ of you attended the NALP Annual Education conference
- $9 \%$ of respondents have a graduate degree

39\% of you have been with your current Firm for 6+ years $31 \%$ of you have joined legal recruiting in the last 3 years $50 \%$ have joined your current firm in the past 3 years

# HALRA \& RADS Industry Survey 2013 

By Eva Wisnik

May 2013

Wisnik Career Enterprises, Inc.

