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ATTORNEY RETREAT PROGRAMMING

At your next retreat, offer your attorneys training that will expand their professional skills and enable them to be of greater value. You can choose one of the following, or a combination that meets their needs.

-  **Myers-Briggs & Communication Skills**
Each attorney will take the Myers-Briggs Type Indicator prior to the session. This instrument, which takes approximately 20-minutes to complete on-line, will provide participants with valuable information about their work styles. In addition, they will learn how to communicate more effectively with clients and colleagues whose styles are different from their own.
-  **Develop a Marketing Action Plan that will Provide Daily Structure for Getting New Business**
Your attorneys will identify marketing goals and develop an action plan for achieving new business. Participants will leave the program with specific ideas and the structure necessary to make time each day for marketing.

-  **Time Management**
Attorneys will learn skills and strategies for managing their time most effectively. They will learn specific techniques for planning each day to ensure maximum productivity. In addition, tips will be offered for prioritizing, delegating and managing interruptions.
-  **Find Your Personal Marketing Style that Generates Results**
By using insights from the Myers-Briggs Type Indicator, attorneys will leave this session with an understanding of their own personalized marketing style. They will learn how to market in a way that taps into their unique strengths.



FOR A CUSTOMIZED PROPOSAL, PLEASE
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Eva Wisnik
President

C R E D E N T I A L S

Eva Wisnik is the former Director of Recruitment and Training for Schulte Roth & Zabel, and Cadwalader, Wickersham & Taft. After 10 years as a recruitment professional, Eva founded a training and placement firm for the legal community. Nationally, Eva's business and professional development insights have been sought by journalists at *The New York Times*, *The Wall Street Journal*, and *Business Week*. Over the past decade, she has offered her training expertise to law firms nationwide including 74 of the AmLaw 100 firms.

R E P R E S E N T A T I V E C L I E N T S

Akin Gump Strauss Hauer & Feld LLP · Allen & Overy LLP · Arent Fox LLP · Arnold & Porter LLP · Blank Rome LLP · Brinks Hofer Gilson & Lione · Buchanan Ingersoll & Rooney PC · Chadbourne & Parke LLP · Cozen O'Connor · Darby & Darby P.C. · Dechert LLP · Dewey & LeBoeuf LLP · Dykema Gossett PLLC · Epstein Becker & Green, P.C. · Fenwick & West LLP · Fish & Richardson P.C. · Ford & Harrison LLP · Freshfields Bruckhaus Deringer · Fried, Frank, Harris, Shriver & Jacobson LLP · Fulbright & Jaworski L.L.P. · Gardere Wynne Sewell LLP · Heller Ehrman LLP · Helms Mulliss Wicker · Herrick, Feinstein LLP · Hogan & Hartson LLP · Holland & Knight LLP · Hughes Hubbard & Reed LLP · Kelley Drye & Warren LLP · Kennedy Covington Lobdell & Hickman, L.L.P. · Kilpatrick Stockton LLP · Kirkland & Ellis LLP · Kramer Levin Naftalis & Frankel LLP · Mayer Brown LLP · McDermott Will & Emery · McDonnell Boehnen Hulbert & Berghoff LLP · McKee Nelson LLP · McKenna Long & Aldridge LLP · Moore & Van Allen PLLC · Morgan, Lewis & Bockius LLP · Morrison & Foerster LLP · Neal, Gerber & Eisenberg LLP · Orrick, Herrington & Sutcliffe LLP · Paul, Hastings, Janofsky, & Walker LLP · Riker Danzig Scherer Hyland & Perretti LLP · Ropes & Gray LLP · Schiff Hardin LLP · Schulte Roth & Zabel LLP · Sills Cummis & Gross P.C. · Skadden, Arps, Slate, Meagher & Flom LLP · Sonnenschein Nath & Rosenthal LLP · Steptoe & Johnson LLP · Sutherland Asbill & Brennan LLP · Thacher Proffitt & Wood LLP · Troutman Sanders LLP · Winston & Strawn LLP



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