

2005/2006 Marketing Department Salary Information Updated December 11th, 2006

CUMULATIVE -- ALL RESPONDENTS (New York/Washington, DC) **

		Base Sala	ry (2006)	Annual Bonus (2005)				
	Respondents	Average	High	Low	Respondents	Average %	High	Low
CMO	0				0			
Director	15	\$177,533	\$260,000	\$125,000	11	10.3%	20.0%	0.0%
Manager	44	\$116,265	\$185,000	\$65,000	25	8.0%	16.0%	0.0%
Specialist*	21	\$80,005	\$140,000	\$49,400	10	5.8%	12.1%	0.1%
Coordinator	26	\$58,388	\$81,000	\$36,000	14	4.9%	14.1%	0.0%
Assistant	6	\$40,083	\$45,000	\$37,000	1	3.7%		

Firm Size: <200 Lawyers

		Base Sal	ary (2006)		Annual Bonus (2005)			
	Respondents	Average	High	Low	Respondents	Average % High	Low	
CMO	0				0			
Director	0				0			
Manager	1	\$65,000			1	0.0%		
Specialist*	0				0			
Coordinator	2	\$60,050	\$75,000	\$45,100	1	2.2%		
Assistant	1	\$37,000			0			

Firm Size: 200-599 Lawvers

		1 11111 012	.c. 200 000 L	avvyors					
	Base Sala	ary (2006)		Annual Boni	us (2005)	Low			
Respondents	Average	High	Low	Respondents	Average %	High	Low		
0				0					
7	\$156,143	\$185,000	\$125,000	6	9.7%	20.0%	0.0%		
11	\$102,182	\$135,000	\$71,000	4	10.0%	14.1%	4.5%		
9	\$79,722	\$140,000	\$50,000	2	3.8%	6.9%	0.1%		
10	\$59,850	\$81,000	\$36,000	6	4.8%	10.0%	1.7%		
0				0					
	0 7 11 9	Respondents Average 0 7 \$156,143 11 \$102,182 9 \$79,722	Base Salary (2006) Respondents Average High 0 High 7 \$156,143 \$185,000 11 \$102,182 \$135,000 9 \$79,722 \$140,000	Base Salary (2006) Respondents Average High Low 0 1 \$156,143 \$185,000 \$125,000 11 \$102,182 \$135,000 \$71,000 9 \$79,722 \$140,000 \$50,000	Base Salary (2006) Respondents Average High Low Respondents 0 0 0 7 \$156,143 \$185,000 \$125,000 6 11 \$102,182 \$135,000 \$71,000 4 9 \$79,722 \$140,000 \$50,000 2	Base Salary (2006) Annual Bond Respondents Average High Low Respondents Average % 0	Respondents Average High Low Respondents Average % High 0 0 0 0 7 \$156,143 \$185,000 \$125,000 6 9.7% 20.0% 11 \$102,182 \$135,000 \$71,000 4 10.0% 14.1% 9 \$79,722 \$140,000 \$50,000 2 3.8% 6.9%		

Firm Size: 600-999 Lawyers

	Base Sala	ry (2006)	Annual Bonus (2005)				
Respondents	Average	High	Low	Respondents	Average %	High	Low
0				0			
5	\$196,000	\$260,000	\$150,000	4	13.7%	20.0%	6.7%
19	\$121,132	\$185,000	\$75,000	13	8.8%	16.0%	0.0%
6	\$83,500	\$133,500	\$65,000	6	6.3%	10.3%	1.7%
5	\$59,860	\$71,000	\$49,500	5	6.8%	14.1%	2.0%
3	\$41,833	\$45,000	\$40,000	1	3.7%		
	0 5 19 6	Respondents Average 0 5 \$196,000 19 \$121,132 6 \$83,500 5 \$59,860	0 \$196,000 \$260,000 19 \$121,132 \$185,000 6 \$83,500 \$133,500 5 \$59,860 \$71,000	Respondents Average High Low 0 5 \$196,000 \$260,000 \$150,000 19 \$121,132 \$185,000 \$75,000 6 \$83,500 \$133,500 \$65,000 5 \$59,860 \$71,000 \$49,500	Respondents Average High Low Respondents 0 0 0 0 5 \$196,000 \$260,000 \$150,000 4 19 \$121,132 \$185,000 \$75,000 13 6 \$83,500 \$133,500 \$65,000 6 5 \$59,860 \$71,000 \$49,500 5	Respondents Average High Low Respondents Average % 0	Respondents Average High Low Respondents Average % High 0

Firm Size: 1000-1399 Lawyers

			1 11111 0126.	1000-13331	Lawyers				
		Base Sala	ry (2006)	,	Annual Bonus (2005)				
	Respondents	Average	High	Low	Respondents	Average %	High	Low	
CMO	0				0				
Director	2	\$190,000	\$220,000	\$160,000	1	0.0%			
Manager	5	\$113,000	\$150,000	\$80,000	3	6.1%	10.8%	2.5%	
Specialist*	5	\$73,280	\$79,000	\$49,400	2	10.3%	12.1%	8.4%	
Coordinator	5	\$51,440	\$65,000	\$45,000	1	0.0%			
Assistant	1	\$40,000			0				

Firm Size: 1400+ Lawyers

		Base Sala	ary (2006)		Annual Bonus (2005)						
	Respondents	Average	High	Low	Respondents	Average %	High	Low			
CMO	0				0						
Director	1	\$210,000			0						
Manager	8	\$119,563	\$160,000	\$80,000	4	5.8%	14.1%	0.0%			
Specialist*	1	\$80,000			0						
Coordinator	4	\$60,750	\$70,000	\$50,000	1	4.3%					
Assistant	1	\$38,000			0						

^{*} The Specialist title includes:

Administrator, Advisor, Analyst, Assistant Manager, Senior Coordinator, Supervisor, Writer

2006 Copyright Wisnik Career Enterprises, Inc.
You may reproduce this article for non-sale use with the company's permission.

^{**} The 112 respondents, with 70% working in New York City offices and 30% working in Washington, DC offices.