RADS Industry Survey 2016

By Eva Wisnik April 2016



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Eva's Bio



Eva Wisnik President, Wisnik Career Enterprises, Inc.



Eva Wisnik founded **Wisnik Career Enterprises, Inc.** in 1996 after serving as Director of Recruitment and Training for Schulte Roth & Zabel and Cadwalader, Wickersham & Taft. Over the past 20 years, she has worked with over 100 law firms, including 74 of the AmLaw 100. Wisnik has placed over 600 Recruiting, Marketing and BD professionals into law firms nationwide. Eva has conducted over 600 training programs for attorneys on topics that include Business Development Skills, Time Management and Myers Briggs. In addition, **Wisnik Career Enterprises, Inc.** has conducted over 35 salary surveys for law firm professionals since 1998.

Eva holds an MBA in Marketing from Fordham University and a BA in Psychology from Barnard College.

Respondents

38 Respondents' Salary and Industry Information

By Position

- Director: 6
- Manager: 13
- Coordinator, no OT: 6
- Coordinator, OT: 9
- Assistant: 4

By Office Size

- 1-75: 11
- 76-125: 9
- 126-175: 11
- 176-225: 6
- 226-300: 1

By Firm Size

- 1-250: 5
- 251-500: 7
- 501-750: 8
- 751-1000: 7
- 1000+: 10



Profile of RADS Professionals



Average Years of Experience



Highest Degree of Education, by Level



Is Your Position Firm-Wide, Regional, or Local?



Salary Trends



Average Salaries by Title

Title (# responses)	Avg. Salary	<u>Median</u>	Bonus	<u>Raise</u>
Director (6):	\$127,580	\$142,000	\$14,803	6.5%
Manager (13):	\$86,154	\$90,000	\$4,888	4.8%
Coordinator – Exempt (6):	\$64,770	\$66,250	\$5,092	6.5%
Coordinator – OT eligible (9):	\$49,133	\$45,000	\$1,750	6.4%

* Insufficient data for Assistant level salary analysis



Dallas & Houston Salary Trends: 2008-2016



Director

Average Salary = \$127,580 Average Bonus = \$14,083 Average Raise = 6.5% Average Years of Legal Recruiting Exp. = 14.1

Office Size:	<u>126 - 175</u>
Avg. Salary:	\$123,475
Avg. Bonus:	\$12,900
Avg. Raise:	6%

* Insufficient number of responses for breakdown of other office sizes



Managers Average Salary = \$86,154 Average Bonus = \$4,888 Average Raise = 4.8% Average Years of Legal Recruiting Exp. = 11.7

Office Size:	<u>1 - 75</u>	<u>76 - 175</u>
Avg. Salary:	\$92,400	\$82,500
Avg. Bonus:	*	\$4,200
Avg. Raise:	3%	5.9%

* Insufficient number of responses for Office Size 176+ and Bonus data for Office Size 1-75



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Exempt Coordinators Average Salary = \$64,770 Average Bonus = \$5,092 Average Raise = 6.5% Average Years of Legal Recruiting Exp. = 4.7

Office Size:	<u>1 - 125</u>
Avg. Salary:	\$64,724
Avg. Bonus:	\$5,110
Avg. Raise:	6.9%

* Insufficient number of responses for breakdown of other office sizes



OT Coordinators

Average salary = \$49,133 Average Bonus = \$1,750 Average Raise = 6.4% Average OT 2015: \$6,544 Average OT 2014: \$4,732 Average Years of Legal Recruiting Exp. = 2.6

Office Size:	<u>1 - 75</u>	<u>126 - 225</u>
Avg. Salary:	\$49,500	\$42,233
Avg. 2015 OT:	*	\$6,435
Avg. Bonus:	\$2,033	\$1,467
Avg. Raise:	3%	*



* Insufficient number of responses of for Office Sizes: 76-125 and 226+, as well as some OT and Raise data

Average Salary vs. Years of Experience



Your Responsibilities



Top Responsibilities by Position

Director Responsibilities

- Manage staff: 100%
- Lateral associate recruiting: 83%
- Diversity initiatives: 83%
- Conduct attorney exit interviews: 83%
- Participate in Recruiting Committee meetings: 83%
- Oversee attorney orientation: 68%

Manager Responsibilities

- Manage staff: 92%
- Participate in Recruiting Committee meetings: 92%
- Manage associate on-boarding: 85%
- Lateral associate recruiting: 85%
- Manage relationships with schools for OCI: 77%
- Conduct summer associate exit interviews: 77%



Top Responsibilities by Position

Coordinator* Responsibilities

- Plan OCI receptions: 87%
- Conduct candidate correspondence & follow-up: 87%
- Attend Recruiting Committee meetings about summer associates: 87%
- Prepare candidate offer/decline letters: 87%
- Organize candidate travel and interview schedule: 80%
- Plan summer associate events: 80%
- Assist with evaluations for summer associates: 80%
- Monitor summer associate assignments: 80%
- Coordinate summer associate on-boarding: 80%



* No significant difference in responsibilities between OT and non-OT Coordinators. Insufficient responses to analyze Assistant responsibilities.

Industry Findings



Are You Satisfied With Your Current Compensation?



Have You Been Promoted with a Title Change at Your Current Firm?



Dallas: Average Hours Worked Per Recruiting Season



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Respondents' Average Weekly Hours Worked, By Season



Did You Receive a Bonus and/or a Raise Last Year?



Reporting Structure: Who Does Recruiting Department Report To?



By Firm Size, has Your Department Increased in Size?



Office Size vs. Size of Office Recruiting Department



Size of Office vs. Size of **2L** Summer Associate Class



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Do you have 1L Summer Associates? (by Office Size)



Size of Office vs. Size of **1L** Summer Associate Class



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Benefits Received

- **100% 401K**
- 78% Laptop computer
- 65% Periodic work from home
- 64% Mileage reimbursement
- 62% PDA or Smartphone
- 62% Flexible Spending
- 43% Health club discount
- 38% Back-up day care
- 35% Free parking for employees
 - 24% Completely medical coverage (no employee contribution)



Benefits Received: Average Days Paid Time Off (PTO)

PTO: Includes Vacation, Sick and Personal Days

Title:	<u>Average</u>	Median	Range
Director:	23.5 days	23 days	20 – 30
Manager:	22.6 days	20 days	15 – 35
Coordinator – Exempt:	23.6 days	24.5 days	15 – 30
Coordinator – OT:	22.5 days	20 days	14 – 30

8% of respondents receive unlimited personal or sick days49% of respondents provided maternity* leave data; with an average leave of 11.3 weeks



* Insufficient data for paternity leave results

Interesting Results

- 94.5% of you received a bonus, a raise, or both in 2011
- 42% of respondents said their departments increased in size over the last 2 years, while 16% have decreased.
 - The decreases mainly came from firm sizes 1-250 and 1000+
 - NO respondents from firm size 500-750 reported a decrease in department size
- 45% have been promoted with a title change at their current firm
- 62.5% of you attended the NALP Annual Education conference (or do on a rotating schedule)

32% of you have been with your current Firm for 5+ years
37% of you have joined legal recruiting in the last 3 years
45% of you joined your current firm in the past 3 years



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