



WISNIK
CAREER
ENTERPRISES, INC.

2005/2006 Marketing Department Salary Information
Updated December 11th, 2006

CUMULATIVE -- ALL RESPONDENTS (New York/Washington, DC) **

	Base Salary (2006)				Annual Bonus (2005)			
	Respondents	Average	High	Low	Respondents	Average %	High	Low
CMO	0				0			
Director	15	\$177,533	\$260,000	\$125,000	11	10.3%	20.0%	0.0%
Manager	44	\$116,265	\$185,000	\$65,000	25	8.0%	16.0%	0.0%
Specialist*	21	\$80,005	\$140,000	\$49,400	10	5.8%	12.1%	0.1%
Coordinator	26	\$58,388	\$81,000	\$36,000	14	4.9%	14.1%	0.0%
Assistant	6	\$40,083	\$45,000	\$37,000	1	3.7%		

Firm Size: <200 Lawyers

	Base Salary (2006)				Annual Bonus (2005)			
	Respondents	Average	High	Low	Respondents	Average %	High	Low
CMO	0				0			
Director	0				0			
Manager	1	\$65,000			1	0.0%		
Specialist*	0				0			
Coordinator	2	\$60,050	\$75,000	\$45,100	1	2.2%		
Assistant	1	\$37,000			0			

Firm Size: 200-599 Lawyers

	Base Salary (2006)				Annual Bonus (2005)			
	Respondents	Average	High	Low	Respondents	Average %	High	Low
CMO	0				0			
Director	7	\$156,143	\$185,000	\$125,000	6	9.7%	20.0%	0.0%
Manager	11	\$102,182	\$135,000	\$71,000	4	10.0%	14.1%	4.5%
Specialist*	9	\$79,722	\$140,000	\$50,000	2	3.8%	6.9%	0.1%
Coordinator	10	\$59,850	\$81,000	\$36,000	6	4.8%	10.0%	1.7%
Assistant	0				0			

Firm Size: 600-999 Lawyers

	Base Salary (2006)				Annual Bonus (2005)			
	Respondents	Average	High	Low	Respondents	Average %	High	Low
CMO	0				0			
Director	5	\$196,000	\$260,000	\$150,000	4	13.7%	20.0%	6.7%
Manager	19	\$121,132	\$185,000	\$75,000	13	8.8%	16.0%	0.0%
Specialist*	6	\$83,500	\$133,500	\$65,000	6	6.3%	10.3%	1.7%
Coordinator	5	\$59,860	\$71,000	\$49,500	5	6.8%	14.1%	2.0%
Assistant	3	\$41,833	\$45,000	\$40,000	1	3.7%		

Firm Size: 1000-1399 Lawyers

	Base Salary (2006)				Annual Bonus (2005)			
	Respondents	Average	High	Low	Respondents	Average %	High	Low
CMO	0				0			
Director	2	\$190,000	\$220,000	\$160,000	1	0.0%		
Manager	5	\$113,000	\$150,000	\$80,000	3	6.1%	10.8%	2.5%
Specialist*	5	\$73,280	\$79,000	\$49,400	2	10.3%	12.1%	8.4%
Coordinator	5	\$51,440	\$65,000	\$45,000	1	0.0%		
Assistant	1	\$40,000			0			

Firm Size: 1400+ Lawyers

	Base Salary (2006)				Annual Bonus (2005)			
	Respondents	Average	High	Low	Respondents	Average %	High	Low
CMO	0				0			
Director	1	\$210,000			0			
Manager	8	\$119,563	\$160,000	\$80,000	4	5.8%	14.1%	0.0%
Specialist*	1	\$80,000			0			
Coordinator	4	\$60,750	\$70,000	\$50,000	1	4.3%		
Assistant	1	\$38,000			0			

* The Specialist title includes:

Administrator, Advisor, Analyst, Assistant Manager, Senior Coordinator, Supervisor, Writer

** The 112 respondents, with 70% working in New York City offices and 30% working in Washington, DC offices.

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