

Strategies for Investing in and Mentoring Associates

During this 45-minute workshop participants will:

- Learn specific steps for investing in associates' development and being a true mentor
- Gain insights for building trusted relationships that engage associates
- Identify their unique work style preferences and pet peeves so they can set those working for them up for success
- Receive tips for communicating a common mission and instilling a sense of belonging

Since founding her business in 1996, Eva Wisnik has conducted training programs for more than 120 firms nationwide.

Engaging associates to perform optimally is challenging in a hybrid environment. Mentors, both formal and informal, are key to helping associates to thrive at your firm. This training will provide tools so those who work closely with your associates truly know how to communicate expectations, build trusted relationships and instill a sense of belonging.

Proximity doesn't guarantee trusted work relationships, personal investment does. Your associates will feel engaged and be inspired to produce their best work when the attorneys they work for show investment in them. This program will provide the methods needed to demonstrate investment in your associates' long-term success.

Your partners' and senior attorneys' expectations are much more likely to be met, even exceeded, when they know how to articulate their unique work style preferences, make associates feel like valuable team members and communicate a common client service mission.

Using the P.E.E.V.E.S. framework I developed, partners will have tools and help associates thrive in their careers.

